



Dean, Plaster School of Business and Entrepreneurship

LINDENWOOD UNIVERSITY

EFL Associates, Inc.

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LINDENWOOD

UNIVERSITY

Lindenwood University invites applications from and nominations of dynamic and inspiring academic professionals for the position of Dean, Robert W. Plaster School of Business and Entrepreneurship.

LINDENWOOD UNIVERSITY



Lindenwood University, founded in 1827, is the second oldest university west of the Mississippi River. Lindenwood's **historic 200+ acre campus** is situated in the heart of St. Charles, MO, a growing community of 67,000. While located in the city of St.

Charles, Lindenwood is part of a broader community in St. Charles County, which has a growing population approaching 400,000 residents. St. Louis, just a few minutes east, features amenities such as Forest Park, several music venues, the Gateway Arch, professional sports, and much more.

“Lindenwood College for Women” began as a finishing school for young women. Lindenwood became a Presbyterian college in 1853, a four-year college in 1918, a coeducational institution in 1969, and a comprehensive university in 1997. Evening programs were added in 1972, graduate degrees were offered for the first time in 1975, and Lindenwood’s first doctoral program began in 2007. The university has been continuously accredited by the Higher Learning Commission since 1921.

Offering more than 115 undergraduate and graduate degree programs in diverse areas of study and traditional and accelerated formats, including online, Lindenwood operates a residential campuses in St. Charles, MO, as well as eight regional centers, and a number of extension sites throughout Missouri. Lindenwood is known for innovation, entrepreneurship, and extraordinary dedication to its students.

Lindenwood University is a teaching university dedicated to providing real experiences, differentiating academic programs, promoting academic excellence, optimizing resources, and

delivering a high-quality experience with the goal of successful student experience leading to lifetime success. Faculty members are encouraged to engage in research projects that align with the university's mission and provide students the opportunity to work alongside their professors.

MISSION STATEMENT

REAL EXPERIENCE. REAL SUCCESS.

Enhancing lives through quality education and professional preparatory experiences.

VISION STATEMENT

Excellence in education achieving student success through innovation, relevance, and sustainability.

UNIVERSITY VALUES

INTEGRITY: We are committed to ensuring trust and respect for all persons in an environment that cultivates individual and institutional integrity.

DEDICATION: We are committed to developing a high-performance work ethic and dedication to discipline or vocation.

EXCELLENCE: We are committed to providing quality and excellence in all our endeavors.

CREATIVITY: We are committed to the development of original ideas, knowledge, and innovative approaches to solving complex problems.

COMMUNITY: We are committed to creating a connected, diverse community, sharing common attitudes, interests, and goals supporting personal and professional growth.



ACADEMIC PROGRAMS

Lindenwood University prizes accessibility, affordability, and academic achievement and is committed to providing a world-class education that is within reach for all students.



Classes are taught by professors excited to share their cutting-edge expertise with students. Small class sizes, offered at every level of the curriculum, mean that students can form supportive relationships with those professors, as well as with their peers. With over 100 undergraduate majors and minors and over 75 graduate degrees, certificates, and emphases, Lindenwood offers a diverse array of academic programs that prepare students to take their places as educated citizens of the global community.

ACADEMIC SCHOOLS: Lindenwood's academic schools offer a full range of undergraduate and graduate programs taught by academically and professionally qualified faculty in state-of-the-art facilities.

- [Robert W. Plaster School of Business & Entrepreneurship](#)
- [School of Accelerated Degree Programs](#)
- [School of Arts, Media, and Communications](#)
- [School of Education](#)
- [School of Humanities](#)
- [School of Health Sciences](#)
- [School of Sciences](#)

ACADEMIC FAST FACTS

- 12:1** Student-to-Faculty Ratio (*Undergraduate*)
- 88** Undergraduate Degree Programs
- 37** Graduate Degree Programs
- 2** Doctoral Degree Programs, School of Education
- 3** Specialist Programs, School of Education

TOP 10 UNDERGRADUATE MAJORS

- 1 Business Administration
- 2 Exercise Science
- 3 Criminal Justice
- 4 Biological Sciences
- 5 Psychology
- 6 Elementary Education
- 7 Marketing
- 8 Accounting
- 9 Sport Management
- 10 Finance



UNIVERSITY LEADERSHIP



JOHN R. PORTER
PRESIDENT

John R. Porter is Lindenwood University's 23rd president, a role he assumed on July 1, 2019. Porter worked for 33 years for IBM, the last 15 in senior management, and has also served as a board member in higher education and as an adjunct instructor and visiting professor.

Immediately prior to starting his current role, he served as vice president of services for a premier IBM business partner, Gulf Business Machines in Dubai. He has served as a member of the Board of Trustees at Evangel University, from which he holds a bachelor's degree, and also has experience as a university fundraiser. He has an MBA from Washington University in St. Louis and is slated to graduate with a Doctor of Education degree from Johns Hopkins University in May 2020.

During his professional career, Porter has worked in numerous locations in the United States, as well as in South Africa and Dubai. Porter and his wife, Beverly, have three adult children, all of whom live in the Kansas City area.

THE SCHOOL OF BUSINESS & ENTREPRENEURSHIP

The Plaster School of Business & Entrepreneurship is an **ACBSP** accredited school that offers a broad array of **undergraduate** and **graduate** business degree programs as well as **business and entrepreneurship minors**. The school also offers a strong academically credentialed faculty with real world experience, flexible and convenient class scheduling options, a quick and convenient admissions process, and a new state-of-the-art facility.



In furtherance of Lindenwood University's mission, the Plaster School of Business & Entrepreneurship is committed to:

- Providing a comprehensive core curriculum of business subjects.
- Instilling a strong and enduring sense of ethical business practices.
- Providing theoretical tools and analytical skills for lifelong use.
- Developing the student's communication and presentation skills.
- Offering major fields of study to equip students for specialized careers.
- Providing opportunities to supplement classroom education with real world experience.
- Expanding the student's geographical and cultural horizons for success in an increasingly global economy.
- Instilling the entrepreneurial model as an essential component of American free enterprise.
- Fostering the scholarship of teaching, application, integration, and discovery among its students and faculty.

ACADEMIC DEPARTMENTS

- [Accounting](#)
- [Business Administration](#)
- [Economics](#)
- [Entrepreneurial Studies](#)
- [Finance](#)
- [Human Resource Management](#)
- [International Business](#)

- Management
- Marketing
- Nonprofit Administration
- Sport Management

RESEARCH CENTERS

- John W. Hammond Institute for Free Enterprise
 - Liberty & Ethics Center
 - Center for Economics and the Environment (CEE)
 - Duree Center for Entrepreneurship

BUSINESS PARTNERS



The Robert W. Plaster School of Business and Entrepreneurship partners with area businesses to gain a thorough understanding of the skills that business graduates need in order to succeed within their businesses. The primary partnerships are with members of the Business Advisory Council whose members are prominent area businessmen and women. The Plaster School of Business and Entrepreneurship faculty and staff

also interface with other numerous area businesses and organizations in order to keep abreast of what Lindenwood business students need to be successful in their professional experiences upon graduation.

THE DEAN

The dean reports directly to the Provost and Senior Vice President, Academic Affairs and provides academic leadership, administration, direction, planning, and evaluation for all academic activities and faculty affairs of the school.

RESPONSIBILITIES

- The dean has the responsibility for the strategic, programmatic, financial, fundraising, and management operations that further and enhance the mission of the Plaster School of Business & Entrepreneurship and its role within the university

- The dean will utilize his/her business knowledge, experience and acumen to strategically advance Lindenwood University and the Plaster School academically, financially and operationally
- Through vision, strategic planning, orientation, empowerment, and execution set and meet both short and long term goals
- Create a work environment that is mission and vision aligned and causes faculty, staff and students to thrive
- Provide on-going assessment, adapt to changes because of new information, and respond to trends in higher education
- Create and execute a plan for ongoing faculty development, mentorship, and evaluation
- Be visible and engaged internally and externally

REQUIRED QUALIFICATIONS

- Terminal degree
- Significant, real-world experience in leading a business
- History of superb academic leadership and commitment to excellence

KNOWLEDGE, SKILLS, AND ABILITIES

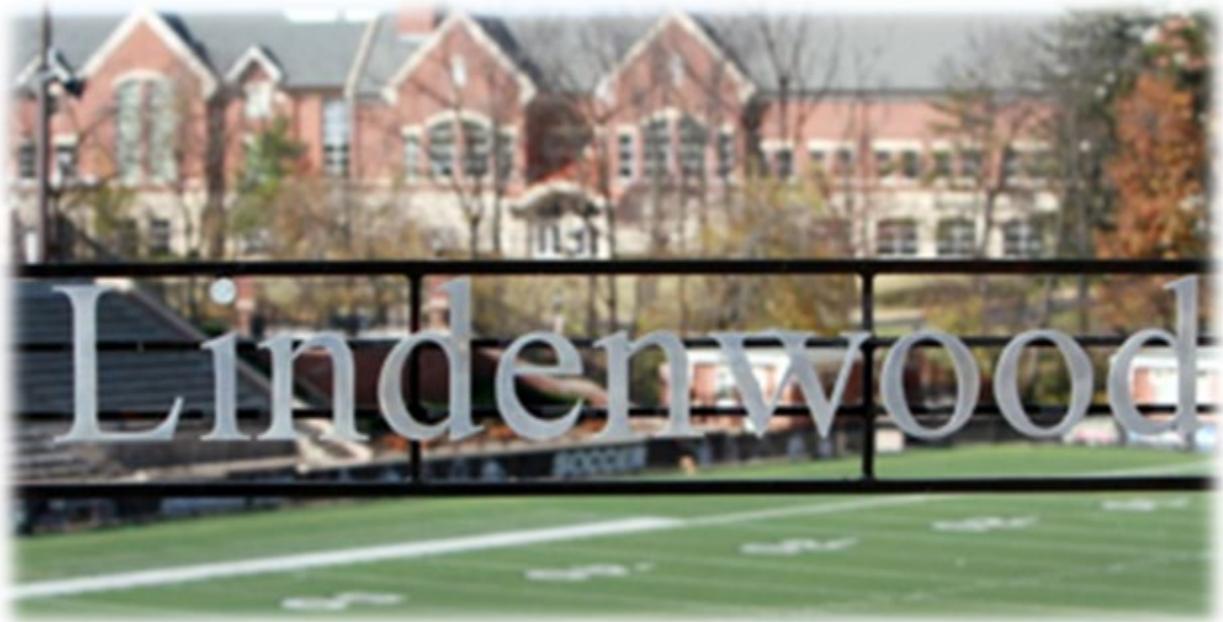
- Strong leadership and collaborative skills
- Strong fundraising skills
- Ability, knowledge and experience to lead in business
- Ability to establish and maintain effective relationships with the community, faculty, students, staff, and board of directors
- Strong analytical, organization, and creative skills
- Great initiative; this is the School of Business AND Entrepreneurship
- Understanding of contemporary issues in higher education, emerging technologies and the effective application of instructional technologies to enhance student learning
- Understanding of high impact academic practices that lead to student success
- Confidence to be a change agent; confidence to embrace the Lindenwood legacy
- Ability to impact not just the Plaster School but also the “greater business” of the university

COMPENSATION

Compensation will be competitive and commensurate with the experience level, credentials, and characteristics of the candidate. An outstanding benefits package will be included as part of a complete compensation package.

EEO STATEMENT

Lindenwood University is an Equal Opportunity Employer. The university complies with appropriate federal, state, and local laws and provides equal employment opportunities and access to education programs without regard to race, color, religion, gender, age, sexual orientation, national origin, veteran status, disability, or any other protected status to all qualified applicants and employees. Lindenwood University is committed to a policy of non-discrimination and dedicated to providing a positive discrimination-free educational work environment.



APPLICATION PROCESS



EFL Associates (<https://eflassociates.cbiz.com>), an executive search firm, is assisting **Lindenwood University** with its search for this important leadership position. All calls and inquiries should be made through the search firm. Nominations and applications will be held in strict confidence and candidates will remain confidential until the final stage of the search, at which time the express permission of finalists will be obtained before their candidacy is made public.

APPLICATIONS SHOULD INCLUDE

- A letter of introduction outlining the applicant's background, and qualifications for the position. *(This letter should specifically address the leadership attributes and professional competencies for this position.)*
- Curriculum vitae/résumé.
- Contact information (e-mail addresses are required) for five professional references, at least one of which is a person who has reported directly to the applicant, a second who is or has been a colleague, and a third to whom the applicant has reported directly. Please note that references will not be contacted until further in the search process with prior approval by the applicant.

PLEASE NOTE

- All candidate materials should be submitted electronically as PDF documents through the following website: <http://eflassociates.peopleadmin.com/postings/1285>
- Application deadline is January 10, 2020.
- The preferred start date is July 1, 2020, but is negotiable.

NOMINATIONS & CONFIDENTIAL INQUIRIES TO

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Managing Director, Higher Education Practice

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LINDENWOOD
UNIVERSITY

NOMINATIONS & APPLICATION QUESTIONS TO

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